

CAREER COUNTDOWN CONFERENCE



SESSION INFORMATION

SCHEDULE

8:15 a.m.	9:00 a.m.	Registration & Breakfast
9:00 a.m.	9:20 a.m.	Opening Remarks
9:30 a.m.	10:45 a.m.	Session I
10:45 a.m.	11:00 a.m.	Transition Break
11:00 a.m.	12:15 p.m.	Session II
12:15 p.m.	1:30 p.m.	Lunch, Networking, & Photo Shoot
1:30 p.m.	3:00 p.m.	Keynote Presentation
3:00 p.m.	3:30 p.m.	Closing Remarks & Door Prizes

SESSION I

IA SUCCESSFUL NETWORKING STEP BY STEP

Presenter: Jillian Perkins-Marsh, Alumni Career Counsellor, Student Success Centre

Not sure what networking really involves? This session will demystify networking and focus on strategies to build and maintain professional relationships. Join this interactive session to learn practical ways you can leverage and grow your existing networks to reach your career goals.

IB EFFECTIVE JOB SEARCHING IN TODAY'S MARKET: WHERE ARE THE JOBS ANYWAY?

Presenter: Angie Mallory, Employment Counsellor, Employment Hamilton

Do you know how to perform an effective job search? Do you want to be more efficient in finding the job you want? Learn how to locate jobs in today's hidden market, and discover the potential to create your own job! Determine the steps needed to establish your own job search plan, and how to implement important strategies for success!

IC POWERFUL RESUMES: LEARN HOW YOUR RESUME CAN TAKE YOU TO THE NEXT LEVEL

Presenter: Cindy Schooley, Experiential Education Course Facilitator, McMaster University

How do you feel when you submit your application for a job? Are you confident that your resume will get you to the next stage of the selection process? Attend this workshop and learn the critical components for creating a powerful resume that will catch an employer's attention. The following topics will be covered: resume breakdown, best formats and layouts, and "red flags" for employers.

ID ACE THE INTERVIEW: HOW TO HELP YOURSELF GET HIRED

Presenter: Thary Phy, Employment Specialist, Immigrants Working Centre

What do employers want to know? Not sure how to address those difficult interview questions? Learn how to prepare for an interview, how to answer both common and uncommon interview questions, and what to do after your interview to help you "seal the deal" and stand out above the rest!

SESSION II

IIE SUCCESSFUL NETWORKING STEP BY STEP

Presenter: Jillian Perkins-Marsh, Alumni Career Counsellor, Student Success Centre

Not sure what networking really involves? This session will demystify networking and focus on strategies to build and maintain professional relationships. Join this interactive session to learn practical ways you can leverage and grow your existing networks to reach your career goals.

IIF SOCIAL MEDIA: THE RIGHT WAY TO CONNECT WITH THE RIGHT PEOPLE

Presenter: Alyssa Lai, Digital Marketing Coordinator, Hamilton Health Sciences Foundation and Chair, Hamilton HIVE

Are you using social media to your professional benefit? Have you taken the time to properly set up a LinkedIn account? Learn why social media is an important part of any job search and in building a memorable personal brand. Find out how to make meaningful connections with individuals through social media to build your career and connect with your community.

IIG HUMAN RESOURCES (RECRUITERS) PANEL: WHAT ARE THEY LOOKING FOR?

Panel: Amy Komosci, Student Recruitment Coordinator, City of Hamilton
Meagan Hudson, CHRP | Recruitment Consultant, Scotiabank
Sam Cino, Good Shepherd Centres, Assistant Executive Director of Corporate Services and HR

Moderator: Anna Magnotta, Experiential Program Coordinator, Student Success Centre

If you could just ask those human resources (HR) professionals what they are looking for in a job applicant, you'd be set, right? Here's your chance to hear from and ask those burning questions to actual HR professionals (from government, public, and not-for-profit sectors). Find out how to make your application stand out. Learn about the biggest mistakes people make and how to avoid them. Inquire about the valuable skill sets obtained through your Social Sciences degree that are essential for entry level positions and how to highlight those skills on your resume.

IIH COVER LETTERS...SAY WHAT?!

Presenter: Cindy Schooley, Experiential Education Course Facilitator, McMaster University

Find yourself wondering what you should write in your cover letter? Are you not sure how you can tailor it to each specific job? Learn how to compose a cover letter that is targeted to both the employer and job to increase your likelihood of scoring that interview. See how you can identify your skills, experience and knowledge effectively to make your application STAND OUT from the rest.

KEYNOTE

STUART KNIGHT, POWERFUL CONVERSATIONS

Get ready to laugh, think, and be motivated as Stuart talks about effective networking and making connections! Stuart Knight is an award-winning entrepreneur, critically acclaimed author, and producer extraordinaire. He has written, produced and starred in shows that have been seen by over one million people and each year speaks nationally helping some of Canada's biggest companies reach new levels of success. You may have seen or heard him on some of Canada's biggest TV and radio stations where he is often asked for his expert opinion on high level communication. Most recently, Stuart Knight launched the Top Ten Event, which has attracted sold out crowds and garnered almost 20 million media impressions. He is the author of two books, You Should Have Asked – The Art of Powerful Conversation and The Madness of My Mind. Today, with hilarious stories and thought provoking insights, he shares the lessons he has learned helping people reach goals they never imagined they could attain.